ESD STRATEGIC PLAN 2024-2028

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GOALS

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HEALTHY ESD

Create a culture of belonging, growth, and organizational excellence where we all have what we need to succeed.

- Develop and activate a plan to foster employee engagement, belonging, and well-being
- Create a process and tools to measure employee engagement and culture of belonging, routinely
- Implement a more equitable, efficient, and effective hiring process in alignment with guidance from the Office of Financial Management and the state Office of Equity
- Refine the agency's portfolio management approach, processes, and tools
- Implement service management for routine internal services across the agency
- Transform our internal administrative and financial processes in alignment with One Washington

HAPPY CUSTOMERS

- People receive safe, accessible, and equitable services at the right time in the way they need it.
- Complete the remaining balance of work to fully implement the Paid Leave law
- Integrate customer compliance and
- program integrity activities across programs
- Define and implement a plan to improve the Unemployment Insurance customer experience
 - Develop a unified agency approach to improve external partner, stakeholder, and community engagement
 - Implement Re-entry 2030
 - Implement community driven service delivery improvements identified in the agency's 2023 Pro-Equity and Anti-racism (PEAR) plan
 - \circ Complete ESD website modernization
 - Modernize the Labor Market Information Website
 - Complete the Workforce Integrated Technology (WIT) Project
 - $\circ\,$ Define and implement WA Care Benefits
 - Enhance RESEA service delivery

BRIGHT FUTURE

ESD has a clear future vision for holistic and effective service delivery that supports access for everyone.

- \circ Develop a plan for the future of Agency
- Service Delivery including business
- transformation and technology
- investments to support more integrated
- customer experience across ESD programs and improve agency performance
 - Establish and grow our ability to identify, understand, develop, and drive innovative approaches to improve economic security in Washington
 - Conduct feasibility and research to modernize ESD's legacy UI systems
 - Develop funding request(s) to support UI system replacement and UI business transformation
 - Develop proposal for sustainable funding approach to ESD programs and Services
 - Define and implement an enterprise data management structure

VISION: Everyone in Washington has full access to the opportunities, power and resources they need to flourish and achieve their full potential. | **MISSION:** We contribute to healthy communities by providing equitable access to resources that improve economic security. | **VALUES:** Access, Love, Belonging, Equity, Stewardship