

Advocacy 101

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Agenda



Picking up from Legislature 101

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Legislature Home

Help us shape the future of the Legislature website!

We are redesigning our website and want your feedback. We are looking for volunteers to participate in research, and some opportunities may be paid. [Sign up to participate here!](#)

What's happening on the floor?

The 2024 Regular Session adjourned sine die on March 7, 2024.

House Floor Calendar | House Display Board | Senate Floor Calendar | Senate Display Board

Please check the Committee Schedules website for the most up-to-date information concerning individual committee meeting dates and agendas.

Scheduled hearings and floor sessions:

05/21/2024

Committee	Agenda	Date/Time	Location	View Video	Last Updated
Select Committee on Pension Policy (J)	Agenda	5/21/2024 10:00 AM	HHR A and Virtual	View Video	5/14/2024
Select Committee on Pension Policy (J)	Agenda	5/21/2024 12:15 PM	HHR A and Virtual	View Video	5/07/2024

Highlights

Legislative Hotline: 1.800.562.6000

TVW Picture in Picture Broadcast Pilot for Committee Hearings

For information about the 2024 session pilot program providing broadcast ASL interpretation for select committee hearings, see the Accessibility Information page. For those planning to testify and require an American Sign Language interpreter or reader, please contact the ADA Coordinator in advance.

Employment Opportunities

Public Records Requests

For information about submitting a public records request to either the House or the Senate, please follow the links below:
[House Public Records Request](#) | [Senate Public Records Request](#)

More Information

Get bills via web services:

The Legislature makes bill, committee, and law information available via web services for developers using automated systems. For more information, see the Legislative Web Services page.

Budget Links:



Let Your Voice Be Heard

Contact Your Legislators

Communicate with a Legislator or Participate in a Committee Hearing

Find Member Information/Rosters

Accessibility Information

Find

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Your District & Legislators

Bills

Committee Meeting Schedules & Agendas

Audio & Video on TWV

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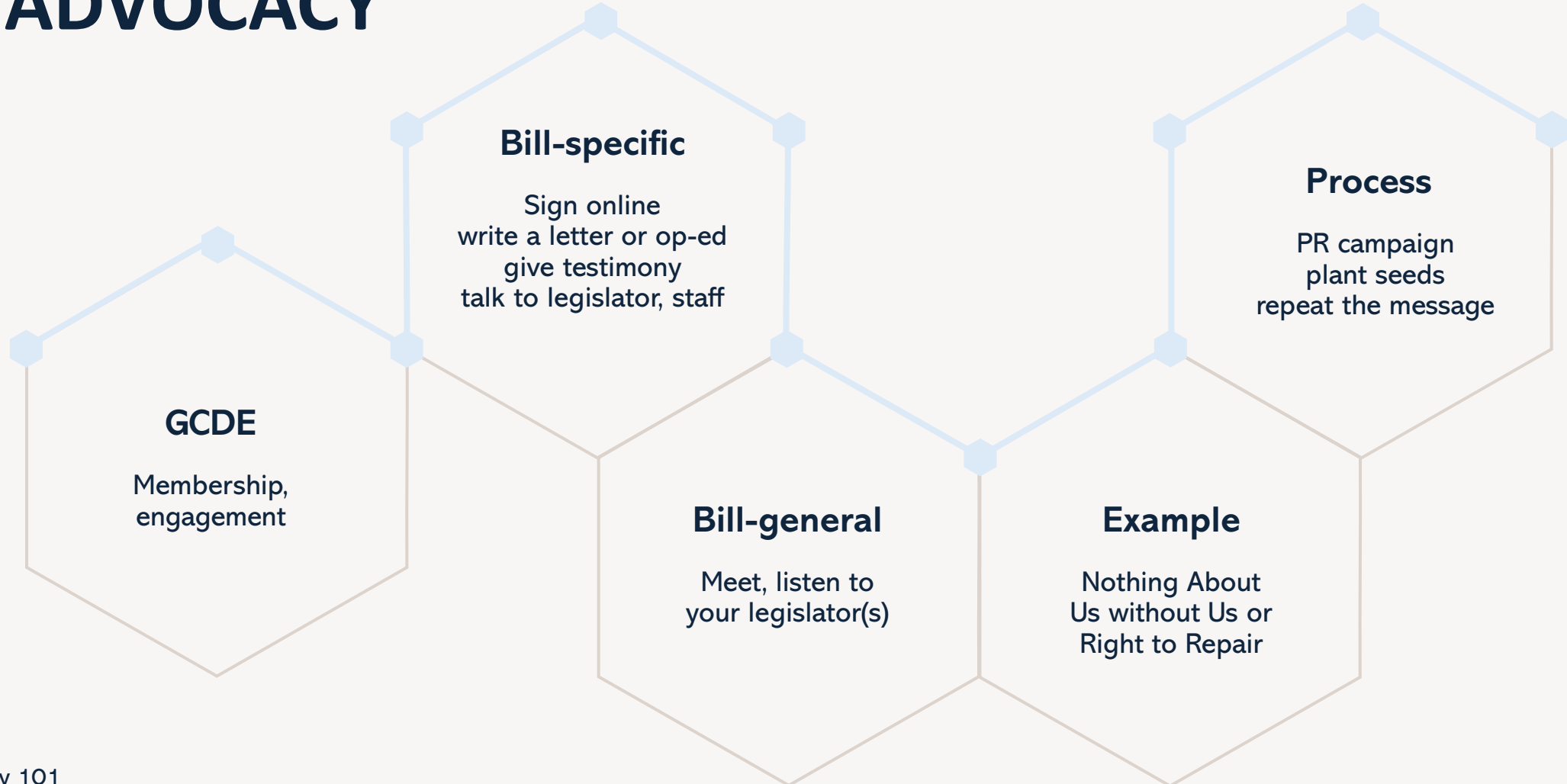
Track Legislation

“Advocacy”

The ACT or PROCESS of supporting a cause



Act AND Process OF ADVOCACY





LEARNING

LISTENING

**RELATIONSHIP-
BUILDING**

Advocacy process

Who's the audience?

(and why does it matter?)



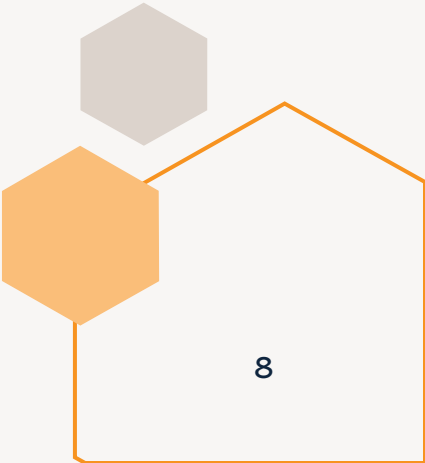
Audience can be

one person

one agency

your state legislator

and ...



Legislator's “audience” (stakeholders)



State Senator



Senator's family

Spouse, kids, parents



Senator's staff

LA, field officer



Senator's friends

Personal and
professional



Senator's caucus

Political party – in
Olympia + home district



Senator's job

Boss, co-workers, clients,
vendors



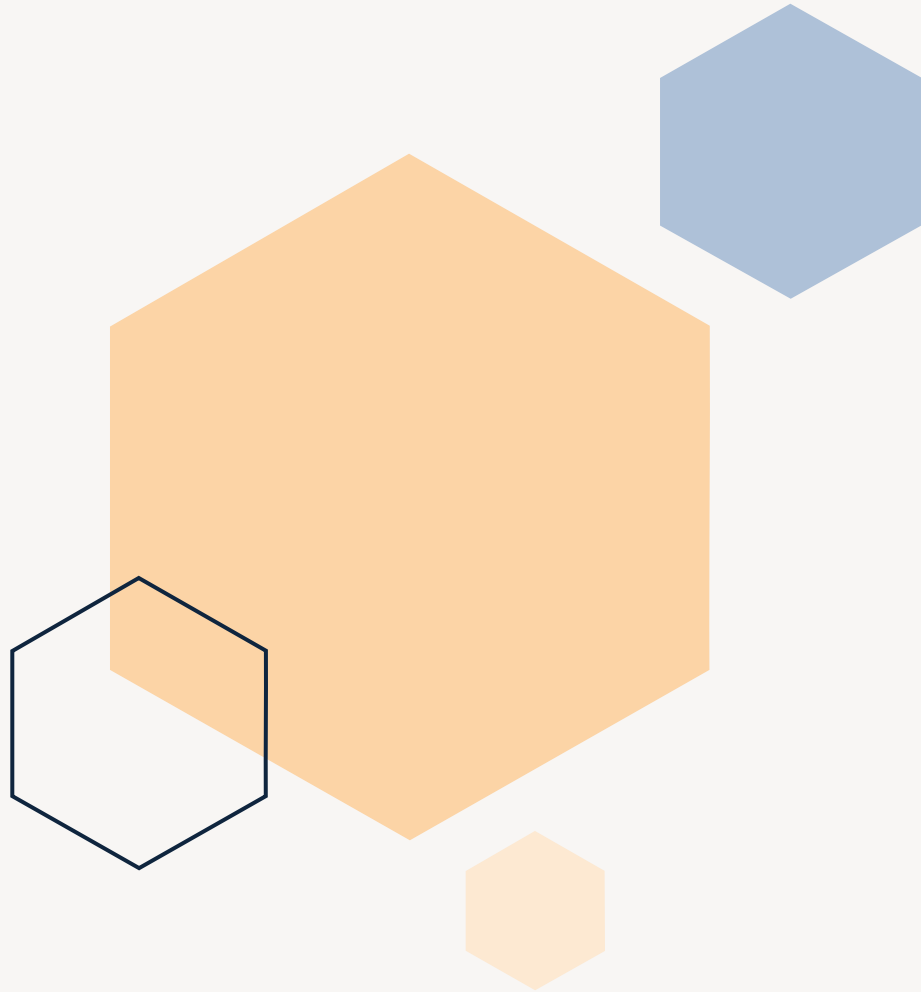
**Senator's
leadership**

In the caucus and
on the floor



**Senator's
constituents**

You! (among others)



1. Relevant
2. Relatable
3. Try it out
4. Practice

educate to engage

Malcolm Knowles

Advocacy = You



My story



Your story



His story



Their story

Tips and teasers



The slide features a decorative graphic on the left side consisting of four hexagons: a large orange one at the top, a light blue one at the bottom, a white one with a thin orange border to the left, and a central hexagon containing a photograph of various data charts and graphs. The main title 'And now...' is positioned to the right of the orange hexagon.

And now...

Who's your focus?

Have your issue defined?

Who do you know (or willing to get to know?)

Who can move the dial?

What's your focus?

What is relatable?

Key messages?

Call-to-Action?

Thank you!

