2015

Training Benefits Program Annual Report



2015 Training Benefits Program Annual Report

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Executive summary

Background

The Training Benefits (TB) Program provides extended unemployment benefits to qualifying unemployment insurance (UI) claimants who need training for a new career. The TB Program provides income support while participating individuals are in training, but does not cover the direct costs of training (e.g., tuition, books, transportation). The benefits are paid out of the state Unemployment Insurance Trust Fund.

TB payments are available to qualifying UI claimants for up to 52 weeks. Total unemployment benefits paid while in the TB Program include the recipient's regular unemployment benefits. However, in times of federal extensions of benefits, claimants may qualify for additional weeks of benefits. Following the recent recession, claimants qualifying for Training Benefits could have received up to 125 weeks of benefits.

The Legislature has made a series of changes to the TB Program since its inception. Most recently, legislation enacted in 2011 (EHB 1091) increased the accessibility and flexibility of the program.

Annual report to the Legislature

RCW 50.22.157 requires the Employment Security Department (ESD) to deliver an annual report to the Legislature that includes the following information:

- Participant demographics;
- Number of weeks of benefits;
- Types of training;
- Employment and wages of program participants; and
- Program administrative costs.

The data in this report come from three sources: ESD's administrative records; a survey of program participants conducted by the Social and Economic Sciences Research Center (SESRC) at Washington State University on behalf of ESD in spring 2015; training data from the State Board of Community and Technical Colleges (SBCTC), which was provided to ESD by the Washington State Office of Financial Management (OFM).

Key findings

Participant demographics

A review of more than 1,600 TB participants approved in FY 2015 reveal the following trends:

- Females comprise a slightly larger proportion of the TB population than of the general UI claimants' population.
- Individuals 26 through 55 years of age were a larger proportion of the TB population than those under 26 and over 55.
- TB participants had more education before entering the program than UI claimants overall.
- TB participants were concentrated in King, Snohomish and Pierce counties.
- Nearly 60 percent of the TB participants came from the following five industry sectors: public administration; manufacturing; healthcare and social assistance; retail trade; and administrative and support and waste management and remediation services.
- Over half of the TB participants came from the following five occupations: office and administrative support; management; production; sales and related; and military specific.

Receipt of Training Benefits Program and unemployment benefits

As of October 2015, TB participants approved in FY 2015 had received an average of \$413 per week and a median of \$424 per week, for an average of 37 weeks.

Payments to TB participants included funds from regular unemployment benefits, emergency unemployment compensation (EUC), extended benefits (EB) and the TB Program. These numbers will likely change, since a portion of the TB participants analyzed in this report are still receiving weekly benefits.

Analysis of training

This report analyzes information on training through the state's community and technical colleges for approximately 7,600 TB participants approved in calendar years 2011 through 2013, which coincide with academic years 2010-2011 through 2014-2015.

Roughly 6,600 of those approved for the TB Program during this period completed more than 115,900 courses in the state community and technical college system, and just over 3,000 of those participants took developmental education courses. Nearly 3,500 participants completed one or more certificate or degree programs. Participants completed more degrees or certificates in marketing/marketing management than any other program of study.

Experiences with the Training Benefits Program

ESD surveyed approximately 7,600 TB participants approved in calendar years 2011 through 2013 to learn about their experiences.

- Of those responding to the survey, 92.0 percent stated that they had started their training.
- Of those who stated they had started their training, over three-quarters of respondents (78.6 percent) reported that the job they were training for required a degree, certificate or license.
- Of those who had started training, 62.9 percent stated that they had completed their training, 19.6 percent had not completed training and 17.5 percent were still in training.
- Of those who stated they had not completed training, 47.2 percent stated that their unemployment benefits ended before completion of their TB Program.
- Of those who stated they had completed training, the greatest proportion of participants (55.2 percent) reported using personal funds to fund their training.

Employment and wages of program participants

For TB participants approved in calendar years 2011 and 2012, ESD compared earnings prior to layoff to participants' earnings after their Training Benefits ended. Participants' earnings declined slightly in the three months prior to receiving unemployment benefits. Immediately after benefits ended, participant earnings were lower than they were prior to program participation, but gradually approached pre-training levels over the following two years.

Numerous studies have found that dislocated workers¹ who retrain for new careers experience a drop in their earnings after training compared to their earnings before training. However, their earnings tend to rise for a number of years after training completion. Earnings for those who have retrained tend to be higher than for those who have not retrained, though somewhat lower than their pre-layoff earnings.

Program administrative costs

TB Program administrative costs totaled \$838,866 in FY 2015 and are projected to be \$904,534 million in FY 2016. During FY 2015, the average cost to process an application was \$284, and is projected to be \$307 in FY 2016.

Training Benefits funding obligations

Through Sept. 30, 2015, a total of \$220,920,259 has been paid out of TB funds over the history of the program. This represents about 58 percent of total funds made available for the program. A total of \$14,732,763 was paid out in FY 2015 and \$3,369,297 through Sept. 30, 2015, of FY 2016. The balance of future obligations is \$5,537,530.

¹ A dislocated worker is an individual who has been laid off, is eligible for unemployment benefits, and is unlikely to return to his or her previous occupation or industry due to foreign competition or technological change. Not all employees affected by a major layoff will be dislocated workers. They might have job skills that are in demand and can return to work in their previous industry or occupation.

Introduction

Background on the Training Benefits Program

In 2000, the Washington State Legislature enacted Substitute House Bill 3077, which created the Training Benefits (TB) Program. The program allocates up to \$20 million each year from the Unemployment Insurance Trust Fund to provide additional weeks of unemployment benefits to qualifying claimants who need training to obtain a new job.

To qualify for the program, claimants must enroll in training that will prepare them for a high-demand occupation. On an annual basis, the Employment Security Department (ESD) develops an initial list identifying occupations that are "in demand," "balanced" and "not in demand" at the state and workforce development area level. The local workforce development councils then review, adjust and approve that initial list on the basis of their local, on-the-ground experience.²

Participants do not have to look for work as long as they are enrolled and making satisfactory progress in their approved training programs.³ TB funds do not support the direct costs of training (e.g., tuition, books, transportation) and are not charged to employers for purposes of calculating experience-rated unemployment taxes.⁴

Enrollment in and eligibility for Training Benefits

Individuals approved for the TB Program may enroll in an approved training program and have their work-search requirement waived while receiving up to 52 weeks of unemployment benefits. This 52-week total includes the recipient's regular unemployment benefits, which must be utilized before the Training Benefits kick in. During the period when federal extensions of benefits were in place, Training Benefits have been paid only after the TB participant exhausted his or her regular benefits, any emergency-unemployment compensation (EUC) benefits and, effective July 3, 2011,⁵ any extended benefits (EB).

When these extensions were at their peak number of available weeks, individuals approved for the TB Program could receive up to a maximum of 125 weeks of benefits. That statutory maximum declined from early 2012 until federal extensions ended on Dec. 29, 2013. Currently, an individual approved for the TB Program will be eligible only for his or her regular unemployment benefits plus the Training Benefits, for a total of up to 52 weeks.

² As required by <u>*RCW 50.22.150*</u> and <u>*50.22.155*</u>.

³ Commissioner-Approved Training is not funded through the funds allocated to the TB Program. Commissioner-Approved Training is paid through regular and federally funded unemployment benefits.

⁴ EHB 1091 of 2011 amended the law so that benefits are not charged to employers beginning with the date of approval rather than upon the first payment from TB funds, as of FY 2013.

⁵ <u>RCW 50.22.155.</u>

In some cases, participants approved for the TB Program may have ended their training before receiving any payments from TB Program funds. That is because they were in training and receiving unemployment benefits under federal benefit extensions and they completed their training plan before they reached the point at which TB funds could be used during their approved training-plan period.

Eligibility for the TB Program requires claimants to be in one of the following categories:

- Dislocated workers;⁶
- Certain low-income workers whose earning potential will be enhanced with training;⁷
- Honorably discharged veterans who served in the military or Washington National Guard in the 12-month period prior to application;
- Individuals currently serving in the Washington National Guard; and
- Individuals who are disabled and unable to return to their previous occupations.

Prior to passage of EHB 1091 in 2011, TB Program eligibility required claimants to submit a training plan within 90 days after being notified about the program and to enter an approved training program within 120 days after being notified about the TB Program. Under the provisions of EHB 1091, these requirements were eliminated for dislocatedworker claimants who had an effective date of claim on or after July 1, 2012. The original deadlines for submitting a training plan and entering a training program still apply to the other categories of eligible claimants.

EHB 1091 also expanded the definition of "dislocated worker" for claimants with an effective date of claim on or after July 1, 2012.

For all categories of claimants eligible for Training Benefits other than dislocated workers, approved program participants must enroll in training as full-time students. Provisions of EHB 1091 waived this requirement for dislocated-worker claimants with an effective date of claim on or after July 1, 2012.

Claimants in the categories for whom the submission and enrollment deadlines apply may receive a waiver for missing the deadlines if the Employment Security Commissioner determines they had good cause for doing so. Similarly, claimants for whom the full-time enrollment requirement remains in effect may participate in part-time training if a physical, mental or emotional disability prevents full-time enrollment.

⁶ A dislocated worker is an individual who has been laid off, is eligible for unemployment benefits, and is unlikely to return to his or her previous occupation or industry due to foreign competition or technological change. Not all employees affected by a major layoff will be dislocated workers. They might have job skills that are in demand and may return to work in their previous industry or occupation.

⁷ For those TB applicants filing after Jan. 1, 2014, anyone earning \$12.12 per hour or less is considered to meet the low income eligibility threshold. For those TB applicants filing after Jan. 1, 2015, anyone earning \$12.35 per hour or less is considered to meet the low income eligibility threshold. ESD calculates these wage rates by dividing total wages earned in the 12 to 15 months upon which the claim is based by total hours worked in the same period. Source: ESD, Unemployment Benefit Administration and Policy.

The annual report to the Legislature

RCW 50.22.157 requires the Employment Security Department to deliver an annual report to the Legislature. The report must include:

- A demographic analysis of participants in the TB Program, including the number of claimants by industry of their last employer and the gender, race, age and geographic distribution of participants;
- The number of weeks of benefits claimed per claimant;
- An analysis of the training provided to participants including: the occupational category supported by the training; whether the training would lead to employment in an occupation in demand in the economy; whether a degree or certificate is required in order to get a job in the occupation chosen; a comparison of participants who complete training in relationship to those who do not; the number of participants taking courses in basic skills; the reasons for not completing approved training programs;
- The employment and wage history of participants including: the pre-training and post-training wages; the work participants engaged in before they were laid off; whether those participating in training return to their previous employers within two years after training terminates; whether participants are reemployed in a field for which they were retrained; and
- An identification and analysis of local and state administrative costs for operating this program; a projection of program costs for the next fiscal year; the total funds obligated for Training Benefits; and the net balance remaining to be obligated, given the restrictions in current law.

Data sources

Data in this report come from three sources: ESD's administrative records; a survey of program participants conducted by the Social and Economic Sciences Research Center (SESRC) at Washington State University on behalf of ESD in spring 2015; and training data from the State Board of Community and Technical Colleges (SBCTC), which was provided to ESD by the Office of Financial Management (OFM).

In the spring of 2015, SESRC conducted a survey of the 7,647 claimants approved for the TB Program from Jan. 1, 2011, through Dec. 31, 2013. The survey was conducted under contract with ESD and included both telephone and internet questionnaires. SESRC received 3,861 usable responses from this survey, for a response rate of 50.5 percent.

A small percentage of TB participants chose to enroll in training with private educational providers. Training outcomes for these participants are not reflected in this report.

Findings

There are two groups of TB participants discussed in this report. The first group is participants approved for the program during state fiscal year (FY) 2015, from July 2014 through June 2015. Program administrative data on this group provide the basis for an analysis of participants' demographics and weeks of benefits.

To track employment and earnings outcomes, the second group of participants is those individuals approved for the program during calendar years (CY) 2011 through 2013. The results of SESRC's survey and SBCTC's administrative data on this group, provided by OFM, serve as the basis for a longer-term analysis of the types of training, employment and wages of participants.

Participant demographics: Training Benefits participants approved during FY 2015

The demographic data in this report are consistent with previous years' reports.⁸ While the population of all UI claimants was nearly two-thirds male, the male/female distribution of TB participants was approximately equal. As shown in *Figure 1*, participants approved for the TB Program in FY 2015 were 50.2 percent female, compared to 35.4 percent of all UI claimants. In contrast, 49.7 percent of participants were male, but males comprised 64.6 percent of all UI claimants.

Over three-quarters of all participants were ages 26 through 55 in FY 2015, a distribution similar to those reported in previous years' reports.

The average age of TB participants was 40 years of age in FY 2015, while the average age for all UI claimants was 42. For FY 2015, there were more TB participants ages 21 through 45, 65.2 percent, compared to all UI claimants at 56.9 percent (*Figure 1*).

Individuals under 21 years of age and over 45 were under-represented in the TB Program. For FY 2015, 0.5 percent of TB participants were under 21 compared to 1.3 percent for all UI claimants. A total of 34.2 percent of TB participants were over 45 years of age, compared to 41.7 percent for all claimants.

In terms of race and ethnicity, *Figure 1* shows that a somewhat higher proportion of individuals who are Black and Asian/Pacific Islander enrolled in the TB Program than overall UI claimants. In contrast, a somewhat lower proportion of individuals who are Hispanic and Native American/Alaskan Native enrolled in the TB Program than overall UI claimants in FY 2015.

⁸ Previous years' annual Training Benefits reports are available at <u>https://fortress.wa.gov/esd/employmentdata/reports-publications/special-reports/training-benefits-report</u>.

Figure 1. Demographic characteristics of TB participants approved in FY 2015 Washington state, FY 2015 Source: Employment Security Department/LMPA, Unemployment Insurance Data Warehouse

		FY 2015	
Demographics	Approved TB participants*	Percent of total*	Percent of all UI claimants*
Gender			
Male	817	49.7%	64.6%
Female	824	50.2%	35.4%
Total	1,643	100.0%	100.0%
Race			
Black	172	10.5%	5.4%
Asian, Pacific Islander	124	7.5%	6.3%
White	1,067	64.9%	67.2%
Hispanic	148	9.0%	14.8%
Native American, Alaskan Native	23	1.4%	1.9%
Other	107	6.5%	4.5%
Total	1,643	100.0%	100.0%
Age	Approved TB participants*		All UI claimants*
Average age	40		42
Under 21	8	0.5%	1.3%
21 to 25	162	9.9%	8.7%
26 to 35	503	30.6%	25.1%
36 to 45	406	24.7%	23.1%
46 to 55	378	23.0%	24.1%
Over 55	184	11.2%	17.6%
Total	1,643	100.0%	100.0%

*The whole may not necessarily equal the total sum of its parts. In some instances, the sum is not equal to its individual parts in the referenced figures; this is due to rounding and unknowns.

Individuals approved for the TB Program were more likely to be female compared to all UI claimants. Participants were also more likely to be in the prime working years of 26 to 55 years of age.

Participant education

TB participants approved during FY 2015 had more education than UI claimants as a group (*Figure 2*). This trend is consistent with previous years' reports.

In FY 2015, these individuals with postsecondary education made up 57.6 percent of TB participants and 45.7 percent of all UI claimants. Similarly, the majority of TB participants and all UI claimants had a high school diploma or GED (40.0 and 40.9 percent, respectively). Very few TB participants had less than a high school diploma (2.3 percent) compared to all UI claimants (13.5 percent).

Figure 2. Education level of TB participants approved in FY 2015 Washington state, FY 2015 Source: Employment Security Department/LMPA, Unemployment Insurance Data Warehouse

		FY 2015	
Education level	Approved TB participants	Percent of total*	Percent of all UI claimants*
Less than high school diploma	37	2.3%	13.5%
GED	102	6.2%	4.0%
High school diploma	555	33.8%	36.9%
Some college, no degree	341	20.8%	12.6%
Associate degree	280	17.0%	14.4%
Bachelor's degree and above	326	19.8%	18.7%
N/A	2	0.1%	0%
Total	1,643	100.0%	100.0%

*The whole may not necessarily equal the total sum of its parts. In some instances, the sum is not equal to or is even greater than its individual parts in the referenced figures; this is due to rounding.

TB participants had more education than UI claimants overall. The majority of TB participants had some postsecondary education prior to enrolling in the TB Program.

Geographic distribution of participants

The greatest number of participants, 60.1 percent, approved for the TB program in FY 2015 resided in King, Snohomish and Pierce counties. This compares to 44.5 percent of all UI claimants in those counties during FY 2015 (*Figure 4*). The map in *Figure 3* displays the geographic distribution of participants who were approved for the program in FY 2015.

Figure 3. Distribution of TB participants approved in FY 2015 by county of residence* Washington state, FY 2015

Source: Employment Security Department/LMPA, Unemployment Insurance Data Warehouse



*The whole may not necessarily equal the total sum of its parts. In some instances, the sum is not equal to or is even greater than its individual parts, in the referenced figures; this is due to rounding and unknowns.

TB participants were concentrated in King, Snohomish and Pierce counties in FY 2015.

Figure 4. County of residence of TB participants approved in FY 2015 Washington state, FY 2015 Source: Employment Security Department/LMPA, Unemployment Insurance Data Warehouse

	FY 2015		
County	Approved TB participants*	Percent of total*	Percent of all UI claimants*
Adams	0	0.0%	0.4%
Asotin	0	0.0%	0.1%
Benton	45	2.7%	2.9%
Chelan	13	0.8%	1.5%
Clallam	11	0.7%	1.0%
Clark	34	2.1%	4.3%
Columbia	0	0.0%	0.0%
Cowlitz	20	1.2%	1.6%
Douglas	5	0.3%	0.8%
Ferry	0	0.0%	0.1%
Franklin	20	1.2%	1.9%
Garfield	0	0.0%	0.0%
Grant	12	0.7%	2.1%
Grays Harbor	25	1.5%	1.2%
Island	28	1.7%	0.7%
Jefferson	1	0.1%	0.3%
King	472	28.7%	23.3%
Kitsap	64	3.9%	2.3%
Kittitas	4	0.2%	0.6%
Klickitat	2	0.1%	0.3%
Lewis	57	3.5%	1.3%
Lincoln	2	0.1%	0.1%
Mason	19	1.2%	0.8%
Okanogan	2	0.1%	1.0%
Pacific	1	0.1%	0.3%
Pend Oreille	2	0.1%	0.2%
Pierce	283	17.2%	11.5%
San Juan	0	0.0%	0.1%
Skagit	33	2.0%	2.0%
Skamania	0	0.0%	0.2%
Snohomish	234	14.2%	9.7%
Spokane	35	2.1%	7.2%
Stevens	12	0.7%	0.8%
Thurston	81	4.9%	3.3%
Wahkiakum	0	0.0%	0.0%
Walla Walla	20	1.2%	0.7%
Whatcom	47	2.9%	2.8%
Whitman	0	0.0%	0.2%
Yakima	43	2.6%	6.2%
Data not available	2	0.1%	6.3%
Total	1,643	100.0%	100.0%

*The whole may not necessarily equal the total sum of its parts. In some instances, the sum is not equal to or is even greater than its individual parts, in the referenced figures; this due to rounding and unknowns.

The greatest portion of TB participants resided in King, Snohomish and Pierce counties – 60.1 percent in FY 2015. In contrast, about 44.5 percent of all unemployment benefits recipients resided in these counties.

Industry and occupation of participants before training

Industry refers to an employer's principal line of business, while an occupation refers to the kind of work a worker does. For example, a secretary working for an aerospace manufacturer has the occupation of secretary, but is classified as working in the aerospace industry.

Occupations in this report are specific to the experience of individual UI claimants, who provide their current occupational information when they file a claim for unemployment benefits.

Industry classification of participants prior to training

Over half of TB participants approved in FY 2015 (59.4 percent) were previously employed in the following four industry sectors:

- Public administration (18.6 percent);
- Manufacturing (12.2 percent);
- Healthcare and social assistance (10.1 percent);
- Retail trade (10.0 percent); and
- Administrative and support and waste management and remediation services (8.5 percent).

Workers from these industry sectors represented only 31.6 percent of all UI claimants in FY 2015 (*Figure 5*).

In FY 2015, unemployed workers coming from the following industry sectors each were one percent or less of the TB participants: mining; utilities; management of companies and enterprises; and agriculture, forestry, fishing and hunting.

Figure 5. Prior industry of employment of TB participants approved in FY 2015 Washington state, FY 2015 Source: Employment Security Department/LMPA, Unemployment Insurance Data Warehouse

	FY 2015		
Industry	Approved TB participants*	Percent of total*	Percent of all UI claimants*
Public administration	306	18.6%	5.9%
Manufacturing	200	12.2%	11.2%
Healthcare and social assistance	166	10.1%	8.6%
Retail trade	165	10.0%	5.9%
Admin. and support and waste mgmt. and remediation services	140	8.5%	13.6%
Professional, scientific and technical services	88	5.4%	5.5%
Finance and insurance	74	4.5%	1.8%
Information	69	4.2%	2.3%
Accommodation and food services	62	3.8%	7.4%
Wholesale trade	61	3.7%	3.7%
Transportation and warehousing	57	3.5%	3.8%
Construction	55	3.3%	14.3%
Other services (except public administration)	47	2.9%	4.2%
Real estate renting and leasing	38	2.3%	1.4%
Arts, entertainment and recreation	35	2.1%	2.1%
Educational services	30	1.8%	2.1%
Agriculture, forestry, fishing and hunting	11	0.7%	5.1%
Management of companies and enterprises	4	0.2%	0.2%
Utilities	2	0.1%	0.1%
Mining	1	0.1%	0.2%
Data not available	32	1.9%	0.3%
Total	1,643	100.0%	100.0%

*The whole may not necessarily equal the total sum of its parts. In some instances, the sum is not equal to or is even greater than its individual parts in the referenced figures; this is due to rounding.

Over half of all TB participants were former employees of the following industry sectors: public administration; manufacturing; healthcare and social assistance; retail trade; and administration and support and waste management and remediation services.

Occupational classification of participants prior to training

Over half of TB participants approved in FY 2015 (52.9 percent) were previously employed in the following five occupations: office and administrative support; management; production; sales and related; and military specific occupations (*Figure 6*).

Of those top occupations, both office and administrative support and military occupations had much higher representation in TB participants than all UI claimants. The reverse was true for those who previously worked in construction and extraction occupations.

Workers previously employed in the following three occupations were one percent or less of TB participants approved in FY 2015: legal occupations (0.3 percent); community and social service (0.7 percent); and farming, fishing and forestry (1.0 percent). These three occupations represented 7.0 percent of all UI claimants.

Figure 6. Prior occupations of TB participants approved in FY 2015

Washington state, FY 2015

Source: Employment Security Department/LMPA, Unemployment Insurance Data Warehouse

	FY 2015		
Occupational group	Approved TB participants	Percent of total*	Percent of all UI claimants*
Office and administrative support	318	19.4%	10.5%
Management	173	10.5%	9.4%
Production	160	9.7%	11.3%
Sales and related	111	6.8%	5.5%
Military specific	106	6.5%	0.8%
Installation, maintenance and repair	90	5.5%	4.6%
Business and financial operations	85	5.2%	2.8%
Transportation and material moving	76	4.6%	8.1%
Computer and mathematical	74	4.5%	3.1%
Personal care and service	61	3.7%	2.2%
Food preparation and serving related	56	3.4%	4.3%
Construction and extraction	55	3.3%	17.0%
Architecture and engineering	48	2.9%	1.8%
Healthcare support	41	2.5%	1.5%
Arts, design, entertainment, sports and media	36	2.2%	1.6%
Healthcare practitioners and technical	35	2.1%	1.6%
Protective service	24	1.5%	1.2%
Building and grounds cleaning and maintenance	21	1.3%	2.6%
Life, physical and social science	19	1.2%	1.1%
Education, training and library	19	1.2%	1.3%
Farming, fishing and forestry	16	1.0%	5.7%
Community and social service	12	0.7%	0.8%
Legal	5	0.3%	0.5%
Data not available	2	0.1%	0.6%
Total	1,643	100.0%	100.0%

*The whole may not necessarily equal the total sum of its parts. In some instances, the sum is not equal to or is even greater than its individual parts in the referenced figures; this is due to rounding.

Over one-half of all TB participants worked in the following occupations prior to TB program participation: office and administrative support; management; production; sales and related; and military specific occupations.

Unemployment benefits and Training Benefits payments received

Figure 7 shows the unemployment benefits and TB Program payments made to participants approved in FY 2015, as of July 2015. These numbers will most likely change, since a portion of these TB participants are still receiving weekly benefits.

To date, TB participants approved in FY 2015 have collected an average of \$419 per week and a median of \$430 per week, for an average of 37 weeks. The average duration for FY 2014 was 80 weeks, with a median of 64 weeks. These payments included funds from regular unemployment benefits, EUC, EB and the TB Program.⁹

For participants approved in FY 2015, 1,153 of 1,643 have received payments from TB funds as of July 2015. Those payments have totaled about \$8.5 million, for an average of \$7,359 per participant from TB funds.

The average and median weekly benefit amounts for all UI claimants were lower (\$411 and \$397, respectively) than TB participants (\$419 and \$430, respectively). This indicates that TB participants were earning more than non-participants prior to being laid off. A total of 165,184 UI claimants did *not* participate in the TB Program in FY 2015.

Figure 7. TB participants and UI claimants' receipt of benefits, current dollars, for participants approved in FY 2015 Washington state, FY 2015

Source: Employment Security Department/LMPA, Unemployment Insurance Data Warehouse

Unemployment benefits and TB paid	FY 2015
Total unemployment benefits paid	\$698,151,047
UI claimants	166,827
Average number of weeks UI benefits paid	11
Median number of weeks UI benefits paid	9
Average weekly UI benefits paid	\$411
Median weekly UI benefits paid	\$397
Total paid from TB Program funds	\$8,484,492
Total participants approved for TB	1,643
Total participants receiving benefits from TB funds	1,153
Average number of weeks paid from TB funds	37
Median number of weeks paid from TB funds	38
Average weekly UI benefits paid from TB funds	\$419
Median weekly UI benefits paid from TB funds	\$430

TB funds account for only a portion of the total unemployment benefits received by program participants.

⁹ These measures of total benefit compensation reflect the federal American Recovery and Reinvestment Act of 2009 (ARRA) stimulus of \$25 and state EHB 1906 \$45 state stimulus packages that increased benefit amounts by \$70 per week. See: "2014 Training Benefits Program Annual Report," Washington State Employment Security Department, Labor Market and Performance Analysis, December 2014, page 18.

Types of training and program completions for Training Benefits participants approved from 2011 through 2013

To better understand the training experience and employment prospects of TB participants, this report looks at the 7,647 participants who were approved for the program from calendar years (CY) 2011 through 2013. In addition to ESD's administrative records, two sources of data are essential to this effort: training data from the SBCTC, which was provided by OFM, and data from the survey of program participants.

Enrollment in the state's community and technical college system

The OFM provided information from the SBCTC for TB participants enrolled in training during the 2011-2012, 2012-2013, 2013-2014 and 2014-2015 academic years (*Figure 8*).

During these academic years, 6,559 TB participants completed 115,941 courses of the 127,655 courses they attempted for a 90.8 percent completion rate. This rate is similar to the 90.4 percent reported in the 2014 TB report for participants approved in CY 2010 through CY 2012.¹⁰

The five most common areas in which participants attempted courses were: marketing/marketing management; liberal arts and sciences; data entry/microcomputer applications; medical administrative/executive assistant and medical secretary; and medical/health management and clinical assistant/specialist. The composition and ranking of these course areas were similar to those analyzed in last year's report, for participants approved in CY 2010 through CY 2012 for enrollments from the 2009-2010 through 2012-2013 academic years.

Developmental education to improve employability

To improve their ability to get a job, some TB participants took developmental education courses in such areas as computational skills, English as a second language, reading and writing skills. For the 2010-2011 through 2014-2015 academic years, 3,087 TB participants attempted a total of 8,158 developmental education courses. TB participants completed 7,043 courses within eight developmental course areas, including the "other" category, for a completion rate of 86.3 percent (*Figure 9*). This rate cannot be compared¹¹ to the 85.1 percent reported in the 2014 TB report for participants approved in CY 2010 through CY 2012.¹²

The most common type of developmental education was in computational skills. TB participants attempted 6,291 courses in computational skills and completed 5,310 of these courses during the 2010-2011 through 2014-2015 academic years, for an 84.4 percent completion rate. Writing, reading and English as a second language comprised 1,334 attempted courses, of which 1,246 were completed, for an overall completion rate for this set of courses of 93.4 percent.

¹⁰ See: "2014 Training Benefits Program Annual Report," Washington State Employment Security Department, Labor Market and Performance Analysis, December 2014, page 18.

¹¹ Last year's results may have included courses taken prior to participation in the TB program, which should have been excluded from the published results. This year's results do not include courses taken prior to TB participation.

¹² See: "2014 Training Benefits Program Annual Report," Washington State Employment Security Department, Labor Market and Performance Analysis, December 2014, page 19.

Figure 8. Developmental education courses for TB participants

Washington state, academic years 2010-2011 through 2014-2015 Source: Employment Security Department/LMPA, Unemployment Insurance Data Warehouse; State Board for Community and Technical Colleges; Washington State Office of Financial Management

Developmental education courses	Attempted	Completed	Percent completed
Computational skills	6,291	5,310	84.4%
Writing	1,005	937	93.2%
Reading	280	265	94.6%
Coordinated studies	275	254	92.4%
English as second language	49	44	89.8%
Workplace basics 2	37	37	100.0%
Career exploration	5	0	0.0%
Other	216	196	90.7%
Total	8,158	7,043	86.3%

More than 77 percent of developmental education courses taken were in computational skills.

Completion of certificates and degrees

TB participants are approved for one college program of study. However, a TB participant can earn more than one certificate or degree under that program. For instance, a participant in a nursing program may achieve an intermediary completion, such as obtaining a certain number of credits or training hours, before attaining a professional license or certificate. Also, participants may take classes in addition to those in their approved TB training plan, which could result in more than one certificate or degree.

A total of 3,484 TB participants completed one or more certificate or degree programs to earn a total of 6,404 degrees or certificates overall for the combined academic years of 2010-2011 through 2014-2015.

Figure 9 shows the top 10 programs completed by program of study. Within the top 10, a total of 1,161 TB participants completed a total of 2,868 certificates, degrees or both. The top 10 program areas for participants approved in CY 2011 through CY 2013 were similar to those for participants approved in CY 2010 through CY 2012.¹³

¹³ See: "Training Benefits Program Annual Report," Washington State Employment Security Department, Labor Market and Performance Analysis, December 2014, page 20.

Figure 9. Top 10 certificates and degrees for TB participants, by program of study¹⁴

Washington state, academic years 2010-2011 through 2014-2015

Source: Employment Security Department/LMPA, Unemployment Insurance Data Warehouse; State Board for Community and Technical Colleges; Washington State Office of Financial Management

Top ten programs	Number of participants	Number of certificates and degrees
Marketing/marketing management	163	452
Liberal arts and sciences	269	398
Data entry/microcomputer applications	150	389
Medical administrative/executive assistant and medical secretary	158	368
Medical/health management and clinical assistant/specialist	38	272
Medical reception/receptionist	61	215
Office management and supervision	98	211
Data modeling/warehousing and database administration	48	206
Registered nursing/registered nurse	94	184
Computer and information systems security/information assurance	82	173
Total	1,161	2,868

TB participants completed certificate or degree programs in marketing/marketing management in larger numbers than any other program of study.

Experiences with the Training Benefits Program

The results of this survey are largely the same as last year's survey. This is not surprising since participants from two of last year's three-year group overlapped with this year's – those approved in CY 2011 and CY 2012.

Did the participant complete training?

Of the 3,861 survey respondents, 3,539, or 92.0 percent, indicated that they had started their training. Of those who started training, 2,212 participants, or 62.9 percent of respondents, indicated that they completed their training. The remaining 1,327 respondents were split among 690 participants, or 19.5 percent, who did not complete their training, 615, or 17.4 percent, who were still in training and a remaining 22 participants, or 0.6 percent, with unknown status.

Reasons for withdrawing from training

The 690 respondents to the survey who did not complete their training selected one or more of six possible reasons for not completing their approved training plan (*Figure 10*). Many of these respondents (47.2 percent) stated that their unemployment benefits ran out before they completed their programs. Another 300 individuals, or 43.5 percent, stated they needed to find a job rather than continue in school. Another 275 participants, or 39.9 percent, found a job that met their needs, while 269 (39.0 percent) had insufficient funds for tuition, fees and books. Eighty-five individuals, or 12.3 percent, indicated that they returned to their former job.

¹⁴ Programs of study are based on the Classification of Instructional Programs (CIP) system.

Figure 10. Reasons TB participants gave for not completing their training plan, for participants approved in CY 2011 through CY 2013 Washington state, spring 2015

Source: Employment Security Department/LMPA, Training Benefits survey

Reasons for withdrawal from training	Number ¹	Percent of total ²
Unemployment benefits ended before completion	326	47.2%
Needed to find a job rather than continue school	300	43.5%
Other	279	40.4%
Found a job that met current needs	275	39.9%
Insufficient funds for tuition, fees, books, etc.	269	39.0%
Returned to former job	85	12.3%
Total	690	100.0%

¹ A TB participant could give more than one reason for not completing his or her TB Program plan.

² The sum of reasons for withdrawal from training do not add up to the total because participants could give more than one reason for not completing his or her TB Program plan.

The largest proportion of individuals who had not completed their training (47.2 percent) reported their unemployment benefits ran out before they completed their training.

How program participants paid for tuition

Figure 11 shows how participants paid for their tuition. Some TB participants had multiple sources of funds to pay for their training, that is, their tuition. Of the 2,212 respondents who completed training, the greatest proportion of individuals reported using personal funds to pay for tuition (55.2 percent). Financial assistance from the school or college ranked second at 53.6 percent; TB weekly funds was third at 53.0 percent; other governmental assistance was fourth at 35.5 percent; and family support made up 21.3 percent of the total respondents who reported funding sources.

Figure 11. Ways TB participants paid for tuition, for TB participants approved in CY 2011 through CY 2013 Washington state, spring 2015

Source: Employment Security Department/LMPA, Training Benefits survey

Source of funding	Number ¹	Percent of total ²
Personal funds	1,220	55.2%
Financial assistance through school or college	1,186	53.6%
TB weekly funds	1,173	53.0%
Other governmental assistance	786	35.5%
Other	513	23.2%
Family support	471	21.3%
Total	2,212	100.0%

¹ A TB participant could indicate more than one source of funding for his or her tuition.

² The sum of reasons for withdrawal from training do not add up to the total because participants could give more than one source of funding to pay for his or her TB Program plan.

The most commonly reported source of funding to pay for tuition was personal funds.

Was a degree, certificate or license required for the job for which participants were training?

The TB participants were asked whether the job they were training for required a degree, certificate or license. Of the 3,473 individuals responding to this question, 78.6 percent said yes; 15.9 percent responded no; and 5.5 percent did not know.

Occupations of participants after returning to work

Of the 3,861 respondents to the survey, 1,678 provided information on their occupation after training. A total of 260 respondents, 15.5 percent, said they worked in office and administrative support occupations. The top five occupational groups in which respondents found work provided 820, or 48.9 percent, of the 1,678 occupations reported. The bottom five occupational groups provided only 53 of the occupations reported, or 3.2 percent (*Figure 12*).

Figure 12. Occupations of TB participants who returned to work, for participants approved in CY 2011 through CY 2013 Washington state, spring 2015

Occupational group of TB Program participants who returned to work	Number	Percentage of total
Office and administrative support	260	15.5%
Healthcare practitioners and technical	161	9.6%
Computer and mathematical	158	9.4%
Healthcare support	132	7.9%
Management	109	6.5%
Installation, maintenance and repair	97	5.8%
Business and financial operations	92	5.5%
Production	89	5.3%
Sales and related	82	4.9%
Architecture and engineering	74	4.4%
Transportation and material moving	60	3.6%
Education, training and library	58	3.5%
Construction and extraction	57	3.4%
Community and social services	45	2.7%
Personal care and service	37	2.2%
Arts, design, entertainment, sports and media	34	2.0%
Legal	32	1.9%
Food preparation and serving related	30	1.8%
Protective service	18	1.1%
Life, physical and social science	15	0.9%
Building and grounds cleaning and maintenance	14	0.8%
Farming, fishing and forestry	6	0.4%
Military specific	3	0.2%
Unknown	15	0.9%
Total	1,678	100.0%

Source: Employment Security Department/LMPA, Training Benefits survey

The top five occupational groups provided nearly one-half of the total employment reported by TB participants.

Did participants return to their former employers?

Of the 1,672 respondents who replied whether or not they went back to work for the same employer they were laid off from,¹⁵ 111, or 6.6 percent, said they returned to the employer they had when they were laid off; 1,561 respondents, 93.4 percent, were working for another employer.

Was the training helpful in getting a new job?

TB participants were asked if the training helped them get their job. There were 1,660 responses to this question. More than three-fifths, 61.1 percent, reported that the training was "very helpful." Another 15.7 percent indicated that the training was "not at all helpful." The remaining respondents indicated their training was "moderately helpful" (15.0 percent) or "a little helpful" (8.2 percent).

Were participants employed in a field for which the participants were retrained?

TB participants were asked if they were employed in a field for which they were retrained. There were 1,659 responses to this question, and 69.7 percent indicated they were employed in a field for which they had been retrained. The remaining 503 respondents, or 30.3 percent, answered in the negative.

Employment and wage history of Training Benefits participants

Figures 13 and *14* show the pre- and post-TB earnings of TB participants who were employed based on the calendar year in which they were approved for the TB Program. *Figure 13* shows the four quarters of earnings prior to the quarter in which individuals filed a claim for unemployment benefits and the eight quarters of earnings starting in the quarter after benefits ended in CY 2011 and CY 2012.¹⁶ These data come from UI administrative data and are separate from the survey data of participants.

Participants approved in CY 2012 and CY 2013 may not have received their final benefit payment until CY 2014 or CY 2015. As of this writing, wage information for UI is available up to the second quarter of CY 2015. As a result, ESD does not yet have complete post-TB earnings data for a large number of individuals approved in CY 2013. ESD had post-TB wage information for less than one-fifth of the 2,071 participants in the 2013 cohort. Because of the incompleteness of the wage and employment data, median wages for participants approved in CY 2013 are not reported in *Figure 13*.

Note also that the earnings estimates in *Figure 13* are measures of gross program impact. They are not adjusted for net program impact by comparing them with a valid control or comparison group over the same post-program time period.

The post-TB Program quarterly earnings data show that 54.0 percent of TB participants approved in CY 2011 recorded earnings in the first quarter after their last benefit payment. This number was 39.7 percent for CY 2012. For participants approved in CY 2011, for whom the data are most complete, the number of individuals who recorded earnings

¹⁵ The time period of reference was spring 2015.

¹⁶ The actual dates for starting and ending one's TB approved job training may or may not coincide with the dates of approval for TB Program eligibility. Training can start before TB Program eligibility and continue after one's weekly benefits under the TB Program run out. The data in *Figures 12* and *13* are based on the quarter in which the individual applied for unemployment benefits and the date at which the TB participant no longer received unemployment benefits.

decreased from 54.0 percent in post-quarter 1 to 47.4 percent in post-quarter 4. For those approved in CY 2012, the number of individuals who recorded earnings decreased from 39.7 percent in post-quarter 1 to 19.8 percent in post-quarter 4. However, the apparent drop in the number of participants who reported wages does not reflect total post-TB employment since not all participants had completed their training program.

A wide range of studies have found that post-training wages for dislocated and disadvantaged workers who retrain for new careers are below their pre-layoff wages. Post-training wages then tend to rise during the second or third year after training. At that point, wages for those who have retrained tend to be higher than those statistically similar workers who have not retrained, but still can be lower than pre-layoff wages due to the loss of firm-, industry- and occupation-specific human capital.¹⁷

As *Figure 13* shows, TB participants' median earnings in the year prior to their pre-TB Program, UI claims were higher than their earnings in the first full year after their TB payments ended. For participants approved for the TB Program in calendar year 2011, median earnings went down from \$37,659¹⁸ prior to the TB Program to \$27,226 in the first full year after the program, a reduction of 27.7 percent. The difference was greater for those approved in CY 2012, as median annual earnings fell from \$38,964¹⁹ to \$27,140, a reduction of 30.3 percent.²⁰

Improvement in median annual earnings began in the second full year after the participants' TB Program plan ended. For the 2011 cohort, the improvement was 23.3 percent, and for the 2012 cohort, the improvement was 15.5 percent. At a median of \$33,578 in the second year, the 2011 cohort was earning only 10.8 percent less than the year before receiving unemployment benefits. The 2012 cohort earned 19.6 percent less, improving to \$31,345. Again, these are gross program effects that do not reflect the ultimate net program effects.

 ¹⁷ See: Paterson, Toby, Ernst W. Stromsdorfer and Jeffrey Zahir, "Net-Impact Analysis on Before-Tax Annual Earnings for the Training Benefits Program, 2002 through 2008," Employment Security Department, Labor Market and Economic Analysis, February 2012; Hollenbeck, Kevin and Wei-Jang Huang, "Net Impact and Benefit-Cost Estimates of the Workforce Development System in Washington State," Upjohn Institute Technical Report No. 06-020, W.E. Upjohn Institute for Employment Research, Kalamazoo, Michigan, September 2006; and Jacobson, Louis, Robert LaLonde and Daniel G. Sullivan, "The Returns of Community College Schooling for Displaced Workers," U.S. Department of Labor, The University of Chicago and the Federal Reserve Bank of Chicago, January 2001.

¹⁸ The annual median earnings may not reflect the sum of quarterly median wages shown in *Figure 13* due to rounding.

¹⁹ The annual median earnings may not reflect the sum of quarterly median wages shown in Figure 13 due to rounding.

²⁰ TB participant earnings for those approved for the program in calendar years 2011 and 2012 overlap with the analysis in last year's report. The numbers differ somewhat due to changes that may have occurred in individuals' program status.

Figure 13. Median quarterly earnings, pre- and post-TB, for participants approved in

CY 2011 and CY 2012, in current dollars

Washington state, July 2015

Source: Employment Security Department/LMPA, Unemployment Insurance Data Warehouse, Wage File

		2011 cohort - 3,047 total participants			2012 cohort - 2,540 total participants		
Quarter		Number of participants who reported wages	Percent of participants who reported wages	Median reported wages	Number of participants who reported wages	Percent of participants who reported wages	Median reported wages
- · · ·	-4	2,812	92.3%	\$9,507	2,355	92.7%	\$9,840
Quarterly	-3	2,810	92.2%	\$9,532	2,388	94.0%	\$9,900
earnings pre-TB ¹	-2	2,840	93.2%	\$9,367	2,387	94.0%	\$9,614
pic-ib	-1	2,865	94.0%	\$9,253	2,390	94.1%	\$9,610
	1	1,646	54.0%	\$5,839	1,008	39.7%	\$5,869
	2	1,709	56.1%	\$6,669	843	33.2%	\$6,750
Quarterly earnings post-TB ²	3	1,600	52.5%	\$7,168	658	25.9%	\$7,200
	4	1,443	47.4%	\$7,550	503	19.8%	\$7,321
	5	1,185	38.9%	\$8,015	322	12.7%	\$7,797
	6	951	31.2%	\$8,170	164	6.5%	\$8,049
	7	646	21.2%	\$8,586	46	1.8%	\$7,809
	8	442	14.5%	\$8,807	7	0.3%	\$7,690

¹ Quarterly median earnings of TB participants who were employed in the quarters prior to receiving unemployment benefits under the TB Program. Information in this table is current as of July 2015.

² Quarterly median earnings of TB participants who were employed in the quarters post-TB. Information in this table is current as of July 2015.

TB participants' earnings declined following loss of employment, but gradually increased in the second year after the TB participant completed his or her TB Program plan.

Figure 14 abstracts from the time the participants spent in the TB Program – a time period that varies by cohort and participant depending on the quarter in which the individual applied for unemployment benefits and the quarter in which the TB participant received his or her last unemployment benefit payment under the conditions of his or her TB Program plan.

Figure 14 graphically shows the pre- and post-TB quarterly earnings for these same TB Program participants. Participants' earnings declined slightly in the three months prior to receiving unemployment benefits. Immediately after benefits ended, participant earnings were lower than they were prior to program participation, but gradually approached pre-training levels over the following two years. After benefits ended, quarterly earnings gradually improved. This pattern of earnings loss and then gain following a loss of employment is similar to the pattern seen in other government-subsidized occupational training programs.²¹

²¹ See: Paterson, Toby, Ernst W. Stromsdorfer and Jeffrey Zahir, *Net-Impact Analysis on Before-Tax Annual Earnings for the Training Benefits Program, 2002 through 2008*, Employment Security Department, Labor Market and Economic Analysis, February 2012.

Figure 14. Median quarterly earnings, pre- and post-TB Program plan, for participants approved in CY 2011 through CY 2012, in current dollars

Washington state, July 2015

Source: Employment Security Department/LMPA, Unemployment Insurance Data Warehouse, Wage File



It took about two years after participation in the TB Program to see earnings approach pre-layoff levels.

Program administrative costs

ESD spent \$838,866 in state fiscal year 2015 to administer the TB Program (*Figure 15*). There are two major drivers of program costs.

The first driver of program costs is caseload-associated activities. These are tasks and services associated with claimants seeking and gaining eligibility to the TB Program. These activities fluctuate with the number of initial UI claims and overall demand for the program.

The second driver of program costs is general administrative costs and program oversight. These core functions are essential to operating the TB Program. These functions include supervisory and administrative activities, fiscal and budget activities, communications and office services.

Caseload activities

Caseload activities vary, depending on the number of applications the department receives. These activities accounted for 48.4 percent of costs for state FY 2015 and included:

- Distributing information about and explaining eligibility criteria for the TB Program and other unemployment programs, including Commissioner-Approved Training, EUC and EB;
- Helping applicants complete the TB application;
- Communicating and coordinating with the adjudication centers and participants to provide the status of applications and advise adjudicators of changes to a claimant's training status;
- Interacting with colleges and training providers to verify or validate information regarding school attendance and satisfactory progress; and
- Writing decisions and processing appeals.

Current cost assumptions for caseload activities

For every 320 applications, an Unemployment Insurance Specialist 3 is needed, at an annual cost of \$75,106. For every six Unemployment Insurance Specialist 3 positions, an Office Assistant 3 is needed at an annual cost of \$58,167.

General administrative and oversight activities

General administrative and oversight activities are constant costs. These account for 51.6 percent of total costs for FY 2015. *Figure 15* outlines the costs for FY 2015 and the projected costs for FY 2016.

These activities include the indirect overhead costs associated with financial services, accounting, budgeting, payroll, personnel, communications, training, computer systems management, research and data analysis, utilities, rent and leases, travel, printing and facilities services.

The SBCTC reported that there are administrative costs associated with serving any student enrolled in college. A student receiving Training Benefits does not create additional costs or different costs than any other student.

Figure 15. TB Program administrative costs for FY 2015 and projected costs for FY 2016 Washington state, FY 2015 and projected FY 2016 Source: Employment Security Department administrative data

TB administrative costs						
Program cost measure	FY 2015	Projected FY 2016				
Number of applications processed	2,951	2,951				
Caseload staffing						
Unemployment insurance (UI) specialist	5.5	5.8				
Office assistant	1.1	1.8				
WorkSource specialist	0.2	0.4				
Total caseload staffing	6.8	7.9				
Claims per UI specialist	536	513				
Caseload cost						
Salaries	\$297,555	\$346,366				
Benefits	\$108,573	\$125,430				
Total caseload cost	\$406,128	\$471,796				
Non-caseload staffing						
Supervisory staffing	0.9	0.9				
Research and data analysis	0.6	0.6				
Annual reporting	0.7	0.7				
Total non-caseload staffing	2.2	2.2				
Total staffing	9.0	10.1				
Non caseload cost						
Salaries	\$79,730	\$79,730				
Benefits	\$45,691	\$45,691				
Communications	\$17,296	\$17,296				
Utilities	\$3,200	\$3,200				
Rental and leases	\$25,592	\$25,592				
Repairs and maintenance	\$10,899	\$10,899				
Printing and reproduction	\$176	\$176				
Facilities and services	\$14,026	\$14,026				
Other goods and client services	\$183,128	\$183,128				
Annual reporting	\$53,000	\$53,000				
Total non-caseload cost	\$432,738	\$432,738				
Total TB administrative cost	\$838,866	\$904,534				

TB Program total administrative costs are projected in FY 2016 to be more than they were in FY 2015.

Summary of administrative costs

The sum of state and local level administrative costs for FY 2015 was \$838,866; administrative costs projected for FY 2016 are \$904,534. *Figure 16* compares total costs with the average number of TB applications processed.

Figure 16. Administrative costs per TB Program application processed for FY 2015 and projected costs for FY 2016 Washington state, FY 2015 and projected FY 2016

Source: Employment Security Department and Workforce Development Councils' administrative data

Program cost measure	FY 2015	Projected FY 2016	
Total administrative costs	\$838,866	\$904,534	
Applications processed	2,951	2,951	
Applications approved	1,763	1,763	
Percentage approved	60%	60%	
Cost per application processed	\$284	\$307	

Average cost per application processed has dropped from approximately \$500 in FY 2011 to \$284 in FY 2015.

TB Program funding obligations

Through Sept. 30, 2015, a total of \$220,920,259 has been paid out of TB funds over the history of the program. This represents about 58 percent of total funds made available for the program. A total of \$14,732,763 was paid out in FY 2015 and \$3,369,297 through Sept. 30, 2015, of FY 2016. The balance of future obligations is \$5,537,530.²²

²² Employment Security Department administrative data.

Appendices

Appendix 1. Survey methodology and response rate

Approach

In accordance with state law (*RCW 50.22.157*), the Employment Security Department (ESD) surveys Training Benefits (TB) participants each year to collect information about the participants' training programs and subsequent employment experiences. In 2015, the Social and Economic Sciences Research Center (SESRC) at Washington State University conducted this survey on behalf of ESD. The survey collected information on the participants' training status, specific training pursued, current employment status and wages and the perceived impact of training. The full questionnaire is included in *Appendix 2*.

Survey design

The total population of TB participants was surveyed who were approved for the program in calendar years (CY) 2011 through 2013. This sampling design allowed for a minimum of two years of follow-up on earnings and employment for those participants who were approved for their TB Program plan.

The survey was conducted in spring 2015, using a bi-modal approach via telephone and the Internet.

Telephone and/or email follow-up was attempted to answer any questions that a respondent failed to complete. This reduced statistical bias in the study results.

Response rate

Employment Security surveyed 7,647 claimants approved for the TB Program who were approved from Jan. 1, 2011, through Dec. 31, 2013. We received 3,861 usable, valid responses, for a response rate of 50.5 percent.

Appendix figure A1-1. Survey results

Washington state, spring 2015

Source: Employment Security Department, LMPA, 2015 Training Benefits survey

Survey results	Count
TB Program population (CY 2011 through 2013)	
Valid responses	
Response rate in percent	

Appendix 2. Survey questionnaire

TRAINING BENEFITS PROGRAM SURVEY

WEB-BASED QUESTIONNAIRE²³

2015

Name of participant: _____

Introduction to the individual

The Social and Economic Science Research Center at Washington State University is collecting data on behalf of the Washington State Employment Security Department. We are interested in your experience with Unemployment Insurance Training Benefits Program, which pays extended unemployment benefits to eligible participants while they attend approved training to learn new jobs.

1. Our records show that you were approved for training with the Training Benefits Program in connection with your unemployment insurance application.

Have you started your training?

- Yes **Go to Q. 2**_____
- No Go to Q. 4 _____
- 2. What was (is) the name of the training program?
- 3. Is a degree, certificate or license required for the job you are training for?
 - a. Yes
 - b. No
 - c. Unknown

Go to Q. 5

- 4. Below is a list of reasons why you haven't started your training program. For each one, please mark if that was or was not a reason.
 - a. You found a job that met your needs
 - b. You did not have enough money for tuition fees, supplies and/or books
 - c. You needed to find a job rather than start school
 - d. You returned to your former job
 - e. You had other family responsibilities
 - f. Other reasons (please specify): ____

Go to End of Questions – Closing

²³ The same questions and sequence were used for the telephone interviews.

- 5. Did you complete this training?
 - a. Yes
 - b. No **Go to Q. 8**
 - c. Still in training. Go to end of Questions Closing.
- 6. Did you use any of the following sources to pay for your tuition?
 - a. Personal funds
 - b. Family support
 - c. Other governmental assistance, for example, GI Bill or Workforce Investment Act (WIA)
 - d. Financial assistance through the school or college
 - e. Training Benefits weekly funds
 - f. Some other source of funds (please specify):
- 7. When did you complete this training? Month/Year _____ Go to Q. 10
- 8. When did you stop taking this training? Month/Year _____
- 9. Below is a list of reasons you might have for not completing the training. For each one, please mark if that was or was not a reason.
 - a. You found a job that met your needs
 - b. You needed to find a job rather than continue school
 - c. You returned to your former job
 - d. You did not have enough money for tuition fees, supplies and/or books
 - e. Your unemployment benefits ended before you completed the program
 - f. Some other reasons (please specify): _____

Go to end of Questions – Closing.

Current employment history

10. Are you working now?

- a. Yes
- b. No Go to end of Questions Closing.
- 11. When did you start this job? Month/Year _____

12. How much help was the training for you in getting this job?

- a. Not at all helpful
- b. A little helpful
- c. Moderately helpful
- d. Very helpful
- 13. Are you employed in a field for which you were retrained?
 - a. Yes
 - b. No

- 14. After completing your training, did you go back and work for the same employer that you were laid off from?
 - a. Yes
 - b. No
- 15. What is your current job title or occupation?
 - a. Job title or occupation:
 - b. What do you do in this job? _____
- 16. In a typical week, how many hours a week do you work on this job? Hours per week: _____
- 17. What is your rate of pay *before taxes and deductions*?

\$_____ per hour or \$______ per _____.

End of Questions – Closing

This completes the questions. Do you have any questions or comments concerning this questionnaire? If so, please enter them in the space below.

Comments:

Your completed questionnaire has been received. Thank You!

Comments and notes (of the interviewer – relevant for telephone interviews and item nonresponse callbacks.)